



Visitor Information

This document provides essential guidance for all visitors attending the Briar Chemicals site. It includes directions, arrival procedures, safety requirements and site rules. All visits must be arranged in advance with a Briar Chemicals representative or an approved onsite contractor.

Getting to Briar Chemicals

By Road	Briar Chemicals is located on the outskirts of Norwich, three miles north-west of the city centre, just off Sweet Briar Road (A140).
From the South	Take the M11/A11 north towards Norwich. At the A47 (Southern Bypass), continue towards the city centre until the ring road. Turn left and follow signs for the A140 towards the airport.
From the North	Take the A17 towards King's Lynn, then join the A47 towards Norwich. Exit at the A1074 (Norwich/Cromer/A140) and continue for four miles. Turn left onto Sweet Briar Road following signs for the A140.
From the West	From the M6, continue towards Cambridge on the A14. At Newmarket, merge onto the A11 and follow directions as per "From the South".
By Rail	Norwich Train Station is located in the city centre, approximately four miles from the site. Regular services operate to London and the East Midlands.
By Air	Norwich International Airport is located two miles north of the city centre and is a short distance from the site.

Important Note

All visitors must report to the main Reception at the site entrance for registration. Briar Chemicals operates a strict non-smoking policy. The use of personal portable electrical equipment, matches and lighters is restricted on site.

What to Do in Advance

- Provide the following information at least 24 hours before your visit: **Name, Company, Date/Time of visit, Vehicle registration (if applicable)**.
 - New visitors should arrive **15 minutes early** to complete induction requirements.
 - You must present **photographic ID** (passport or photo driving licence) on arrival.
 - If you require equipment from your vehicle to carry out work, a **vehicle permit** may be issued in advance.
 - Visiting contractors must provide a **CV and/or competency statement** at least two working days before arrival.
-

What to Expect on Arrival

- Park in the **visitor car park** to the right of the Reception Gatehouse and report to Security.
- Complete a short **site induction** and sign to confirm understanding of the safety instructions.
- A **visitor pass** will be issued and must be used to access buildings and work areas.
- Your site representative will collect you from Reception. Unless fully inducted as a contractor, you must remain accompanied at all times.
- If permitted to bring your vehicle onsite, display your permit clearly.
 - **Speed limits:** 15 mph on roadways, 10 mph in car parks.
 - Seatbelts must be worn at all times.
- Lockers are available for storing mobile phones, ignition sources and portable electronic devices not permitted onsite.
- **Smoking and vaping are strictly prohibited** anywhere within the site boundary (except off-site car parks).



Briar Chemicals
Sweet Briar Road
Norwich,
Norfolk
NR6 5AP, UK

- **Mandatory PPE:** safety glasses and high-visibility workwear across site, except in offices, canteens and amenity areas. Additional PPE (hard hats, safety boots, etc.) is required in designated areas.
-

Leaving the Site

Please exit via the Reception Gatehouse and return your visitor pass to Security. Remember to collect any stored items from your locker and leave the key in the door.

Contact

For any questions regarding your visit, please contact your Briar Chemicals representative or email info@briarchemicals.com.